



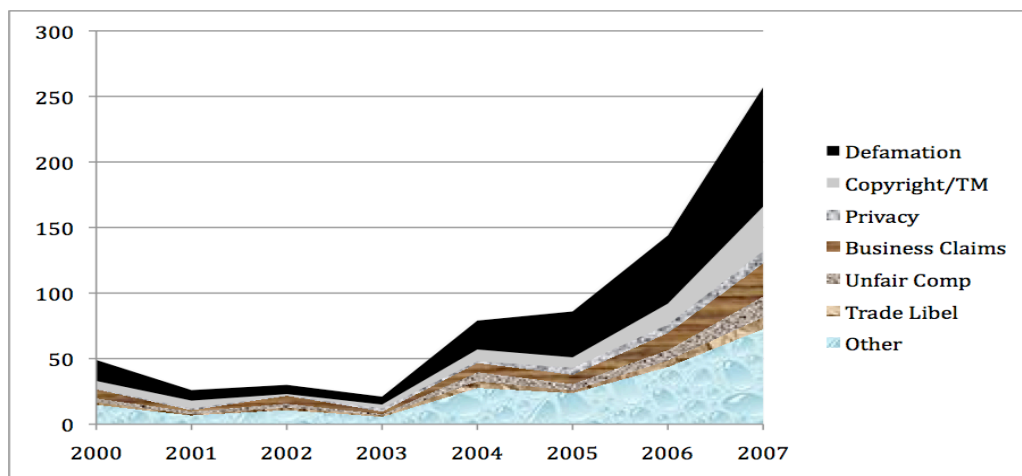
Founded in 2004, the Media Bloggers Association (www.mediabloggers.org) is a nonpartisan non-profit organization dedicated to promoting, protecting and educating its members; supporting the development of "blogging" or "citizen journalism" as a distinct form of media; and helping to extend the power of the press, with all the rights and responsibilities that entails, to every citizen.

The MBA provides education, training, legal support services and blogger credentials to its members. Over the past five years, the MBA has helped hundreds of bloggers respond to legal threats, obtained media credentials for bloggers to cover major events ranging from Presidential debates to the Super Bowl, and sponsored a wide variety of educational initiatives including writing, journalism and legal training.

With the number of claims against bloggers on the rise, the need for education, legal advisory services, and liability insurance has never been greater.

Legal Claims Against Bloggers 2000-2007*

(Source: Harvard Law School Citizen Media Law Project)



**These figures are for court filings only. The precise number of legal threats against bloggers is unknown but can be safely said to be many times greater because most threats - Cease & Desist letters and DMCA Take Down Notices are not filed in court and therefore not made public.*

Associate Membership (\$25.00 a year)

Online Course in Media Law for Bloggers

Discount on Liability Insurance from Media/Professional Insurance

MBA Legal Referral Program

Full Access to MBA website; Voting on MBA Awards

MBA Legal Hotline (insured members only)

MBA conferences and events

MBA group discount program (coming soon)

MBA Virtual Press Conference (coming soon)

Eligible to apply for MBA Accredited Membership (1Q '09)



Media Blogger Association Highlights

MBA Media Liability Insurance Program - partnered with Media/Professional Insurance to create BlogInsure, a first of its kind liability insurance program for bloggers; provides coverage for all forms of defamation, invasion of privacy and copyright infringement or similar allegations arising out of blogging activities.

MBA Course in Online Media Law – partnered with The Poynter Institute’s News University to create interactive learning experience; course developed with Citizen Media Law Project, which is jointly affiliated with Harvard Law School’s Berkman Center for Internet & Society and the Center for Citizen Media and City University of New York’s Graduate School of Journalism and Baruch College.

MBA Legal Defense Project – through its extensive network of media liability attorneys around the United States, assisted bloggers in responding to hundreds of legal threats related to their blogging ranging from simple threat letters to seven figure federal lawsuits, including Tulsa World/Batesline, Maine Web Report/Maine Tourism, Coble/Nashville, AP/Drudge Retort.

MBA Legal Hotline (beta) – partnered with Sonnenschein Nath & Rosenthal LLP, a leading media defense firm, to offer bloggers insured under the BlogInsure program to submit queries through a web extranet and get answers to legal questions before problems arise.

MBA Blogger Credentialing Program – managed blogger credentialing for U.S. federal courts (Scooter Libby Trial), presidential debates (GOP, Democratic), corporate shareholder meetings, conference and trade shows, obtained blogger credentials for sports (NFL Super Bowl, LPGA)

Traditional Media Partnerships - PBS, Associated Press, Newsweek; currently manage The Ruckus group political blog at Newsweek.com

MBA Tsunami Video Hosting Initiative – in the pre-YouTube era, the MBA partnered with Mirror Image and the WashingtonPost.com after a Tsunami devastated the Indian Ocean region, to assist bloggers raising money for charity to serve up millions of videos.

BlogNashville - organized the then-largest national blogging conference ever held, a three-day event for hundreds of bloggers held at Belmont University, Vanderbilt University and the First Amendment Center.

CARR Training for Bloggers - partnered with The Heritage Foundation and the Center for Budget and Policy Priorities at the First Amendment Center in Nashville and the National Press Club.

Freedom Blog Award Nominee - "Radio Free Nepal"; working with MBA members in Kathmandu, the MBA transmitted news reporting and photographs of a military coup in the mountain kingdom using anoniblogging techniques to protect the bloggers identity while getting information about conditions in the country to the outside world.